



# IDAHO CATTLE ASSOCIATION

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## **Idaho Cattle Association Wraps Up Annual Convention and Trade Show**

Last week, the Idaho Cattle Association concluded their annual Convention and Trade Show in Sun Valley, Idaho. More than 500 individuals attended the Convention, including cattle producers, industry members and representatives of both state and federal agencies; making it the largest Convention in the organization's history. This increase could also be seen in the Trade Show portion of the Convention as well, which featured more booths and vendors than ever before.

Those present at Idaho's single-largest annual gathering of cattle producers were able to make significant decisions on issues affecting the cattle industry and learn valuable information on how to better their operations. Cattlemen and women debated and decided on policies pertaining to predator control, animal care, sage grouse, federal dairy policy, CAFO siting and unclaimed livestock funds. Such policies will help focus the direction of the ICA for the upcoming year.

Monday's luncheon featured guest speaker, extreme runner Dane Rauschenberg, who spoke on how he relies on beef's nutritious qualities to fuel his athletic undertakings. Tuesday evening's President's Banquet praised outgoing ICA President Charles Lyons for his hard work and service to the association, while welcoming the ICA's incoming President Richard Savage of Hamer, Idaho.

Also during the Convention, the Idaho Foodbank launched its new "Make Beef Count" campaign for the Beef Counts program, which is co-sponsored by the Idaho Cattle Association, AgriBeef, Idaho Beef Council and Idaho CattleWomen. To learn more about this campaign, please visit the Beef Counts website at [www.beefcounts.org](http://www.beefcounts.org).

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