

# SCHEDULE OF EVENTS

## WEDNESDAY, JUNE 21

- 1:00 YESTERDAY, TODAY, AND TOMORROW** Eric Billings, Program Director, University of Idaho  
Hear what the University of Idaho is doing by way of research and education to advance the cattle industry today and improve its productivity and viability for future generations.
- 2:00 IT'S ALL IN THE GENES** Dr. Allison Van Eenennaam, University of California - Davis  
Dr. Van Eenennaam is one of the go-to experts for genetic markers. If you want to better understand how genetics can build your herd and increase productivity, this is the session you won't want to miss.
- 4:00 HEALTHY CATTLE, HEALTHY INDUSTRY** Dr. Bill Barton, Idaho State Department of Agriculture  
Regulations for our industry are always changing. Dr. Barton will give an inside look at traceability and changes in animal health regulations.
- 7:00 CATTLE BARON'S BASH** presented by the **IDAHO BEEF COUNCIL**   
**THE FACTS ABOUT BEEF NUTRITION** Dr. Shalene McNeill, National Cattlemen's Beef Association  
We produce a delicious and nutritious protein and we know it. But how do you answer the skeptics, naysayers, or your daughter's vegan boyfriend when they ask why they should eat beef? Dr. Shalene McNeill, nutritionist with NCBA, will provide the science, the facts, and the talking points to get you through those conversations.

## THURSDAY, JUNE 22

- 7:00 CATTLEWOMEN COUNCIL MEETING**
- 8:15 IDAHO TOMORROW** Brad Little, Idaho Lt. Governor  
Brad Little has been a longtime leader in the cattle industry, and has served as Idaho's Lieutenant Governor since 2009. He'll be talking Idaho's political climate and looking ahead to his 2018 gubernatorial bid.
- 8:45 BEEF IN THE BELTWAY** Allison Cooke, NCBA  
It's been six months since President Trump took office. What are we seeing in Washington, D.C., and what is beef's influence on Capitol Hill?
- 9:15 POLITICS UP CLOSE** Idaho Ribeye Caucus  
There's rarely a dull moment in the Idaho Legislature. Participate in a discussion with the legislators who are also ICA members, and get unique perspectives from both sides of the rotunda.
- 10:30 COW-CALF, PUREBRED, & FEEDER COUNCIL MEETINGS**
- 11:30 GRAB & GO LUNCH**
- NOON BUS DEPARTS CACTUS PETE'S FOR RANGE TOUR**
- 1:00 SHOTGUN START, J.R. SIMPLOT MEMORIAL GOLF TOURNAMENT**  
Jackpot Golf Club
- 6:30 BARBECUE ON THE GREEN & GOLF CALCUTTA**  
Trade in your boots for flip flops and enjoy the summer evening with beef, a cold drink, and live music from Barton & Bollar.

## FRIDAY, JUNE 23

- 8:00 SHOTGUN START**  
**J.R. SIMPLOT MEMORIAL GOLF TOURNAMENT**  
Jackpot Golf Club
- 1:00 LUNCH ON YOUR OWN**

Reserve your room at  
Cactus Pete's by calling  
775-755-2321

