


GOOD FRIENDS AND A STRONG
BULLPEN



NOVEMBER 13-15, 2017

SUN VALLEY, IDAHO

IDAHO CATTLE ASSOCIATION ANNUAL CONVENTION & TRADE SHOW

MONDAY, NOVEMBER 13

10:00 Trade Show opens

1:00 **OPENING SESSION**

BUILDING A STRONG BULLPEN

Jeremiah Robbins, Keynote Speaker

Jeremiah Robbins knows the value of a strong bullpen, how to build one, and how to win. Under Coach Robbins' leadership, the Lewis-Clark Warriors have earned five NAIA World Series showings. Of those five, three have ended in championship wins with two runner-up finishes. Coach Robbins has also been chosen as the NAIA Coach of the Year twice and the American Baseball Coaches Coach of the Year three years running.

2:15 **DOUBLE PLAY BREAKOUT SESSIONS**

Traceability
Stockwater Rights
Predator Control

3:45 - 5:45 **ZOETIS CATTLEMEN'S COLLEGE**

4:30 - 6:00 CattleWomen Council Social

5:45 - 6:15 Feeder, Purebred, & Cow-Calf Council Sessions

6:15 **HEAVY HITTER TRADE SHOW DINNER
& AUCTION**

Four different food stations will provide dinner options for every palate. Build your own nachos and tacos and pair your creation with beef taquitos, fill up on finger steaks and french fries, sink your teeth into beef sliders, or round the bases to all three before you finish up with pie a la mode while you visit with exhibitors about the newest products they offer. Then raise your paddle during the ICA fundraising auction.

TUESDAY, NOVEMBER 14

7:30 - 8:45 **BIG LEAGUE BREAKFAST & GENERAL SESSION**

Jason Hafemeister, deputy undersecretary for trade and foreign agricultural affairs USDA FAS

9:15 - 10:00 **OUTFIELDER GENERAL SESSION**

Kathy Benedetto, acting deputy director BLM

10:15 - 11:15 Resolutions and Policy Meeting

11:15 **6-4-3=2 BREAKOUT SESSIONS**

CS Beef Packers
Engagement & Advocacy
Public Lands Grazing

12:45 - 2:15 **SEVENTH INNING STRETCH CHECKOFF LUNCHEON**

made possible by Idaho Beef Council

Dr. Mandy Carr Johnson, NCBA

Research is paramount in every decision impacting the beef industry. Learn how your checkoff dollars are invested in research and hear about our most recent successes.

2:30 - 4:00 Membership Meeting

4:30 - 6:00 **3-2 COUNT
GUBERNATORIAL FORUM**

Lt. Gov. Brad Little
Congressman Raúl Labrador
Tommy Ahlquist

6:00 **TOP OF THE 9TH PRESIDENT'S RECEPTION**

made possible by InterMountain Beef and Sterling Marketing

6:30 **MVP PRESIDENT'S BANQUET**

made possibly by D.L. Evans Bank

WEDNESDAY, NOVEMBER 15

8:30 **THE CLOSER GENERAL SESSION**

Jesse Fulton, Beef Quality Assurance

John Nalivka, Sterling Marketing