

# IDAHO CATTLE ASSOCIATION



## For Immediate Release

July 9, 2015

Contact: Britany Hurst, ICA Communications Director, 208-343-1615

### Public Invited to the Boise Bolo Tie Blowout

2015 marks one hundred years of the Idaho Cattle Association (ICA), the official voice of all segments of the beef industry in Idaho. In celebration of this historic accomplishment, ICA is hosting the Boise Bolo Tie Blowout, a community event open to the public. The Boise Bolo Tie Blowout will be held Wednesday, July 15, 2015 from 5:00 pm to 10:00 pm at Julia Davis Park.

ICA and its members invite all to join them in Julia Davis Park for this once-in-a-lifetime celebration of the beef cattle industry in Idaho. Admission into the Boise Bolo Tie Blowout will be free or charge. The event will feature live music from the Jeff Palmer Band and New Transit. Chefs from several restaurants in the Treasure Valley will be serving a variety of beef dishes prepared with local, Idaho Preferred products available for purchase. There is certain to be something for every member of the family. Make sure to stop by the Payette Brewing beer garden for the launch of the ICA centennial specialty craft Buckaroo Blonde. Zoo Boise will also be open with free admission for those wearing an ICA wristband. The Boise Bolo Tie Blowout will be a casual, family affair bringing cattle producers and urban consumers together in celebration of Idaho's western heritage and way of life. Everyone is invited to join in the celebration.

ICA is proud of the industry the organization represents. Cattle production is the backbone of Idaho's economy, and cattle producers share a legacy of environmental stewardship, natural resource conservation, and sustainability while producing a healthy, delicious, and nutritious protein. The ICA centennial celebration will bring cattle producers from around the state to Idaho's urban center to honor the past and celebrate feeding the future. We invite all to join us as we celebrate this landmark event in Boise July 14-18. For more information and to register for events, visit the Idaho Cattle Association website at [www.idahocattle.org](http://www.idahocattle.org).

\*\*\*\*\*

The Idaho Cattle Association works on behalf of the more than 10,000 cattle producers in the state of Idaho and has a membership of nearly 1,000 members. It is the only organization in the state that deals exclusively with the needs, interests and welfare of Idaho's cattle industry.