

IDAHO CATTLE ASSOCIATION



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Cattle Rancher Recognized by Governor

The Governor's Awards for Excellence in Agriculture were awarded Tuesday, February 17, 2015 at the Larry Branen Idaho Ag Summit. Jared Brackett, a cow-calf producer from Three Creek, was honored with the Governor's Technical Innovation Award.

Jared Brackett is a fifth-generation cattle producer on an operation that has existed in the Brackett family for over a century. Jared has served for nearly ten years on the Idaho Cattle Association (ICA) Board of Directors, including sitting as president of the organization in 2013 and 2014. Jared grazes cattle on federal, state, and private land, and his grazing allotment includes sage grouse habitat. Jared continues to be successful in utilizing his grazing allotments while simultaneously preserving the wildlife, habitat, and natural resources.

"Jared is an excellent example of how our industry continues to expand our resources and incorporate new strategies to protect wildlife habitat and the environment," said Wyatt Prescott, ICA Executive Vice President. Through the installation and utilization of alternative energy sources, and by fencing off water allotments to keep cattle out of riparian and wet meadows, Jared has put his commitments into action.

Jared sits on the committees within the National Cattlemen's Beef Association and played a significant role in the local Rangeland Fire Protection Agency programs in southern Idaho. Jared and his wife, Tay, live on their ranch in Three Creek near Antelope Springs.

The Idaho Cattle Association works on behalf of the more than 10,000 cattle producers in the state of Idaho and has a membership of nearly 1,000 members. It is the only organization in the state that deals exclusively with the needs, interests and welfare of Idaho's cattle industry.

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