

IDAHO CATTLE ASSOCIATION ANNUAL CONVENTION & TRADE SHOW

NOVEMBER 16-17, 2020

FORD IDAHO CENTER, NAMPA, IDAHO

“UNMASKING OPPORTUNITIES”

This year, the ICA Annual Convention will be held in Nampa, Idaho. This event is focused on issues facing the cattle industry along with putting you face-to-face with some of the industry’s most renowned experts. We will showcase vendors and speakers that are important to you and your operation. You will be sure to leave our convention with a new network of friends and newly obtained knowledge.

ACTIVITIES & SPEAKERS TO LOOK FORWARD TO

The ICA takes pride in providing you with speakers and activities that will benefit you, no matter how you’re connected to the cattle industry. This year you will attend sessions on a variety of topics from drones, to Hedging 101 and Risk Management, public lands and feeder topics, as well as the Idaho Beef Council luncheon. In addition, you will have the opportunity to attend the famous President’s Banquet, where you will enjoy some of the best prime rib alongside great company.

MONDAY DINNER & PAC AUCTION

Join us on Monday evening for dinner and hear from NCBA President, Marty Smith as he provides an update on the latest NCBA news and events. End the night with our entertaining the Idaho Cattle Political Action Committee (PAC) fundraising auction. This live and silent auction raises funds for the Idaho Cattle Association’s PAC to support political candidates who promote and protect our industry.

OPENING SESSION – FARMS UNDER THREAT

Farming and ranching are key to Idaho’s communities, economy, and way of life. But American Farmland Trust’s newly released “Farms Under Threat: The State of the States” report shows that the future of agriculture in Idaho is significantly threatened by the conversion of our farmland and ranchland to non-agricultural uses.

To make room reservations, call either the Hampton Inn in Nampa at (208) 442-0036 or the Home2 Suites in Nampa at (208) 468-4866. Be sure to mention the Idaho Cattle Association block of rooms.

Call the office at (208) 343-1615 for more information.