

# ANNUAL CONVENTION & Trade Show

NOVEMBER 9-11, 2026  
*Sun Valley, Idaho*



We're excited to welcome you to the Idaho Cattle Association's Annual Convention! The Allied Industries Trade Show begins with dedicated student access from 9:00–10:00 a.m. before opening to all Convention attendees. Be sure to join us for Monday night's Strolling Supper, offering even more opportunities for vendor exposure and meaningful networking.

Idaho Cattle Association events consistently draw strong participation from producers, allied industry, and agency partners, and we expect more than 500 attendees again this year. Convention provides an outstanding opportunity to build relationships, showcase your business, and stay connected to Idaho's cattle industry.



**DON'T WAIT: BOOTHS AND SPONSORSHIPS FILL FAST! COMMIT BY OCTOBER 16  
FOR EARLY PRICING, PRIME BOOTH PLACEMENT, AND MAXIMUM EXPOSURE.**



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Sun Valley, Idaho

Company: \_\_\_\_\_

Attendee: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## TRADE SHOW OPPORTUNITY

**Yes! I am a current ICA Member and want to reserve \_\_\_\_\_ booth(s) for \$650 each**

*Booth space includes (1) 6 foot table, table cloth, skirt, and (2) chairs.*

Booths for exhibitors who are NOT ICA members, or for booths reserved after October 16th, will be an additional \$150 each.

**Do you need electricity? YES or NO**

**BOOTHS ARE REQUIRED TO SET UP BY 8:00AM ON MONDAY & STAY UP UNTIL 2PM TUESDAY. SETUP MUST ADHERE TO BOOTH SPACE PARAMETERS. EARLY TEARDOWN WILL RESULT IN FEE OR FORFEITURE OF SPACE IN FOLLOWING YEAR.**

Vendors receive the following with a trade show booth reservation:

Monday Dinner x 1 = incl.

Tuesday Breakfast x 1 = incl.

*Would you like to add any extra meals?*

| EVENT               | MEMBER | NON-MEMBER | ATTENDEES | TOTAL |
|---------------------|--------|------------|-----------|-------|
| Monday Dinner       | \$65   | \$75       | x _____ = | _____ |
| Tuesday Breakfast   | \$50   | \$60       | x _____ = | _____ |
| Beef Checkoff Lunch | \$55   | \$65       | x _____ = | _____ |
| President's Banquet | \$75   | \$85       | x _____ = | _____ |

**PAYMENT IS REQUIRED AT THE TIME OF BOOTH RESERVATION (SPOTS FILL FAST!)**

Please return this form to: PO BOX 15397, Boise, ID 83715 or [michelle@idahocattle.org](mailto:michelle@idahocattle.org)

## SPONSORSHIP OPPORTUNITY

Listed sponsorship options are first come, first served. We will contact you if your selection is already taken. Please call the office if you have additional questions.

☐ STROLLING SUPPER \$1,500

☐ REFRESHMENT BREAK (5) \$650

☐ EDUCATION SESSION (7) \$550

☐ COUNCIL SESSION (3) \$500

### PAYMENT INFORMATION

Credit Card Number: \_\_\_\_\_

CVV: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ **Total Amount:** \_\_\_\_\_

### SILENT AUCTION ITEM DONATION

☐ I WILL BRING AN ITEM

☐ I WILL MAIL AN ITEM

**RENEW OR ADD ALLIED INDUSTRIES MEMBERSHIP FOR \$275 \_\_\_\_\_**



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## SUPPORT OPPORTUNITIES

### TRADE SHOW BOOTHS

Trade show booths are available to members for \$650 and non-members for \$800. Each booth reservation includes one Monday dinner ticket and one Tuesday breakfast ticket. Additional meal tickets can be purchased with registration. Booth space includes (1) 6 foot table with linen and 2 chairs. Electricity is available upon request. Booth spaces are limited and reserved on a first come, first served basis.

Once your registration form is received, ICA will contact you with the trade show map. Trade Show set up begins Sunday, November 8th at 3:00pm and all vendors must be in place by 8:00am Monday morning, with tear down beginning at 2:00pm Tuesday. All Trade Show exhibitors are expected to bring a raffle item for door prizes during the event. Current Allied Industries members are encouraged to attend the Allied Industries meeting held prior to the Trade Show opening on Monday.

**Trade show will be open to students only 9:00-10:00am the first day to encourage networking and job promotion within the industry!**

**If you are not participating with a Trade Show booth, please be sure to complete an early registration form, which will be sent out in late August.**

**Hotel room reservations can be made online by visiting <https://bit.ly/44f4qK6>**

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### STROLLING SUPPER

The Strolling Supper is a highlight of Annual Convention. With food that can be taken “on the go,” it gives attendees an opportunity to stroll the trade show while enjoying their dinner, with some networking and relationship-building on the side. If you are looking for a chance to get to know ICA members on the ground, this dinner is the perfect opening for you. Grab a plate, find a friend, and stroll!

**Sponsor receives a banner with company logo during dinner, logo representation in onsite program, and ICA social media + print recognition. Expected event attendance of 500+ in 2026.**

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## SUPPORT OPPORTUNITIES

### EDUCATION SESSIONS

Six educational opportunities will be made available to attendees of the 2026 convention. Please call the office at (208) 343-1615 to learn more about session topics and determine which will best fit your needs.

**6 AVAILABLE:** Sponsor receives poster signage with company logo during selected session, logo representation in onsite program, and ICA social media + print recognition.

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### COUNCIL SESSIONS

Three council sessions will be held, each specifically targeting timely, relevant, and pertinent issues facing the different sectors of the industry. Sessions include Feeders, Cow-Calf/Purebred and CattleWomen segments.

**3 AVAILABLE:** Sponsor receives poster signage with company logo during selected session, logo representation in onsite program, and ICA social media + print recognition.

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### REFRESHMENT BREAKS

Five refreshment breaks will be hosted at various time slots during the event.

**5 AVAILABLE:** Sponsor receives poster signage with company logo during selected break, logo representation in onsite program, and ICA social media + print recognition.

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### AUCTION & RAFFLE ITEMS

A live and silent auction is held during the Trade Show Reception & Strolling Supper event to raise funds for the Idaho Cattle Association's Political Action Committee (PAC), which supports political candidates who promote and protect our industry. If you have something you would like to donate, advance notice is greatly appreciated - you can contact our office at (208) 343-1615 or email [michelle@idahocattle.org](mailto:michelle@idahocattle.org).

Additionally, raffle opportunities will be held throughout the convention and we ask that all exhibitors bring a minimum of one item to be raffled as a door prize. Historically items have ranged from travel cups, hats, tools or animal health products to a variety of specialty items! Raffle tickets will be distributed to attendees of a session upon entry.

*See you in Sun Valley!*