



WELCOME TO IDAHO CATTLE ASSOCIATION'S & WASHINGTON CATTLEMEN'S ASSOCIATION'S

# SUMMER ROUND UP

LEWISTON, IDAHO JUNE 23 - 25



PHOTO BY: CHYENNE SMITH

# NEED TO KNOW INFO:

**HOTEL ADDRESS:**

RED LION HOTEL  
621 21ST ST.  
LEWISTON, ID 83501

**GOLF COURSE ADDRESS:**

LEWISTON COUNTRY CLUB  
3985 COUNTRY CLUB DR.  
LEWISTON, ID 83501

**RANGE TOUR BUS  
PICKUP LOCATION:**

RED LION HOTEL  
621 21ST ST.  
LEWISTON, ID 83501

**BOAT TOUR DEPARTURE LOCATION:**

700 PORT DRIVE,  
CLARKSTON, WA  
(DOCK BEHIND QUALITY INN)

**GRANITE LAKE PARK  
SUNDAY DINNER LOCATION:**

845 PORT WAY  
CLARKSTON, WA 99403

# SUMMER ROUND UP

LEWISTON, IDAHO JUNE 23 - 25



LATE REGISTRATION AVAILABLE ONSITE - MEAL AVAILABILITY NOT GUARANTEED

## Sunday, June 23

### 8:00 AM JET BOAT TOUR

Departs from 700 Port Drive, Clarkston, WA, at 8:00 am sharp at the dock behind Quality Inn. Returns between 5:00 - 6:00 pm.



### 6:00 PM WELCOME BBQ

Complimentary dinner to follow the jet boat tour at Granite Lake Park. Open to all convention & tour attendees.



## Monday, June 24

### 12:00 PM BONUS SESSION (1)

#### STRATEGIES FOR SILAGE SUCCESS AND SAFETY

**Speaker:** Eric Dorr & Mike Davis, CHR Hansen

**Room:** Ports 3 & 4

### 12:00 PM BONUS SESSION (2)

#### AN INTRODUCTION TO THE NEW CATTLEMEN'S BEEF BOARD (CBB) CEO

**Speaker:** Greg Hanes, CBB CEO

**Room:** Port 8



### 1:00 PM OPENING SESSION



#### UTILIZING LIVESTOCK TO BUILD SOIL HEALTH

**Speaker:** Marlon Winger, Natural Resource Conservation Service

**Room:** Ports 3 & 4

**Summary:** Audience members will learn through visual demonstration "How Soil Functions". Improving soil health on your ranch/farm is a journey and the more we emulate nature, we can start to decrease inputs. You will learn that managing soil health is one of the easiest and most effective ways to increase crop productivity and profitability while improving the environment. You will learn about the 5 step program, with the last and most talked about step being integrating livestock into the cropping system.

## 2:00 PM BREAK



## 2:15 PM GENERAL SESSION DISEASE TRACEABILITY, INTERSTATE MOVEMENT, & LIVESTOCK IDENTIFICATION (Q & A PANEL)

**Room:** Ports 3 & 4

**Speakers:** *Dr. Bill Barton*, Idaho State Veterinarian, *Cody Burlile*, Idaho State Brand Inspector, *Dr. Amber Itle*, Acting Washington State Veterinarian, *Robbie Parke*, Washington Livestock Identification Program Manager

## 3:30 PM BREAK

## 3:45 PM GENERAL SESSION



### WHAT YOU NEED TO KNOW ABOUT THE FARM BILL AND THE LATEST ON FAKE MEAT

**Speaker:** *Danielle Beck*, Senior Director of Government Affairs, NCBA

**Room:** Ports 3 & 4

YOU DECIDE: PICK BETWEEN ONE OF THE TWO FOLLOWING SESSIONS.

## 4:45 PM EDUCATION SESSION (1)

### FIND OUT WHAT PROJECTS THE UNIVERSITY OF IDAHO AND WASHINGTON STATE UNIVERSITY ARE DOING THAT IMPACT THE CATTLE INDUSTRY

**Speakers:** *Dr. Mark McGuire*, Director of the Idaho Agricultural Experiment Station and Associate Dean in the College of Agricultural and Life Sciences at the University of Idaho, *Dr. Kristen A. Johnson*, Professor and Interim Chair of the Department of Animal Sciences at Washington State University, *André-Denis Wright*, Dean of the College of Agricultural, Human, and Natural Resource Sciences at Washington State University

**Room:** Port 7



## 4:45 PM EDUCATION SESSION (2)

### AIR & WATER QUALITY - FOCUSING ON THE EVALUATION OF DUST-CONTROL TECHNIQUES IN CATTLE FEEDYARDS

**Speaker:** *Dr. Brent Auvermann*, Professor of Agricultural Engineering and research Director at the Texas A&M AgriLife Research and Extension Center in Amarillo, TX

**Room:** Port 8

## 6:00 PM CATTLE BARON'S BASH & GOLF CALCUTTA



**Room:** Ports 3 & 4

**Summary:** The US Meat Export Federation is an excellent ambassador for the US beef industry. Learn how your checkoff dollars are being utilized to increase export sales to Japan through the Idaho Fingersteak Initiative and through the Pacific Northwest Initiative (a partnership of the Idaho, Oregon and Washington beef councils). In 2018, the U.S. beef industry exported a total of \$8.3 billion in beef and beef variety meats, at an average value of \$323 per head.

**Speaker:** *Greg Hanes*, (former) USMEF, VP International Marketing

Tuesday, June 25th

## 8:00 AM GENERAL SESSION

WESTERN STOCKMEN'S

### MARKETING TECHNIQUES AND STRATEGIES THAT MAY FIT YOUR OPERATION'S NEEDS (Q & A PANEL)

**Speakers:** *Bill Lickley*, Rancher, *Brock Hough*, Agri Beef, *Clay Bickford*, Lewiston Livestock Market, *Scott Whitworth*, Superior Livestock Auction, *Rex Hoagland*, CS Beef Packers

**Room:** Ports 3 & 4

## 9:00 AM BREAK



YOU DECIDE: PICK BETWEEN ONE OF THE THREE FOLLOWING EDUCATION SESSIONS

### 9:15 AM EDUCATION SESSION (1)

#### **A DIVE INTO THE INPUT COMMODITY MARKETS THAT AFFECT YOUR DAILY OPERATIONS**

**Speaker:** *Dr. Norm Ruhoff*, Clinical Assistant Professor and Director of the Agricultural Commodity Risk Management Program University of Idaho

**Room:** Port 7



### 9:15 AM EDUCATION SESSION (2)

#### **PUBLIC LANDS - STATE AND NATIONAL LEADERS WILL PRESENT UPDATES ABOUT THEIR AGENCIES AND THEN ANSWER YOUR QUESTIONS ABOUT GRAZING ON PUBLIC LANDS (Q & A PANEL)**

**Speakers:** *Diane French*, Idaho Department of Lands Division Administrator, *Chuck Oliver*, U.S. Forest Service Deputy Director for Rangeland Management, *Peter Ditton*, Idaho BLM Associate State Director, *Mark Roeber*, Public Lands Council

**Room:** Ports 8 & 9



### 9:15 AM EDUCATION SESSION (3)

#### **HOW TO FORMULATE A COVER CROP THAT IS BENEFICIAL TO LIVESTOCK GRAZING**

**Speaker:** *Marlon Winger*, Natural Resource Conservation Service

**Room:** Ports 5 & 6



### 10:15 AM BREAK

### 10:30 AM GENERAL SESSION

#### **HEAR FROM THE FOLKS INVOLVED IN WILDLIFE AND PREDATOR MANAGEMENT IN YOUR STATE AND HOW THEIR MANAGEMENT COMPARES TO YOUR NEIGHBORING STATE. (Q & A PANEL)**

**Speaker:** *Justin Webb*, Executive Director of the Foundation for Wildlife Management, *Jared Hedelius*, District Supervisor for Idaho, Wildlife Services, *Phil Davis*, Idaho Cattle Producer, *Mike Linnell*, Washington State

Director, USDA, Wildlife Services, *Samee Charriere*,

Washington Cattle Producer

**Room:** Ports 3 & 4

### 11:45 AM - 12:30 PM IDAHO CATTLE ASSOCIATION COUNCIL MEETINGS

#### **ICA FEEDERS**

**Room:** Port 6

#### **ICA COW/CALF & PUREBRED**

**Room:** Port 7

#### **CATTLEWOMEN**

**Room:** Port 5

### 12:00 PM LUNCH

**BOXED LUNCHES WILL BE AVAILABLE PRIOR TO AFTERNOON ACTIVITIES.**

**Room:** Pre Function Hall

## ACTIVITY TIME

### 1:30 PM GOLF

**Location:** Lewiston Country Club

**Summary:** Teams of four will play 18 Holes at the Lewiston Country Club. Award ceremony to follow.

### 1:00 PM RANGE TOUR



**Bus Pick Up Location:** Red Lion

**Summary:** Spend the afternoon touring the Wittman Ranch and the McCann Ranch near Lapwai. In addition to touring their private ranchland, we'll hear from state and federal land management officials about ways to increase flexibility in management. *Karen Launchbaugh* with UI will make a presentation on this topic, as well as the benefits of grazing and the risks to lands that are ungrazed.

# MEET THE SPEAKERS



## **MARLON WINGER – KEY NOTE SPEAKER**

Marlon earned a BS and MS degrees at Utah State University in Plant Science. He grew up on a family owned dairy farm in Dayton, Idaho, where he found his passion for life (Agriculture). Marlon worked as a County Agricultural Agent for Utah State University Extension service for 9 years in Price, Utah. He has been working for the USDA - Natural Resource Conservation Service (NRCS) for about 13 years, as Area Agronomist in Northern Utah and State Agronomist in Idaho, and currently works as the NRCS Regional Soil Health Specialist for MT, WY, and Idaho. Marlon and his family lives on a ranchette in Casper, WY where the family raises, pasture, sheep, hogs, a few calves and a large garden.



## **ERIC DORR**

**NORTH AMERICAN SILAGE  
SPECIALIST CHR HANSEN**



## **MIKE DAVIS**

**SILAGE SPECIALIST CHR HANSEN**



## **GREG HANES**

**CATTLEMEN'S BEEF BOARD CEO**



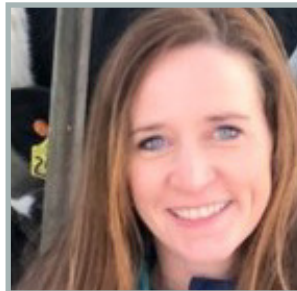
## **DR. BILL BARTON**

**IDAHO STATE VETERINARIAN**



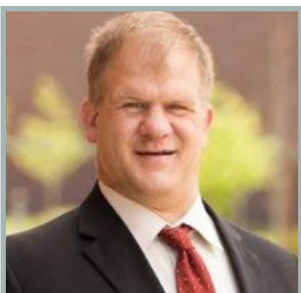
## **CODY BURLILE**

**IDAHO STATE BRAND  
INSPECTOR**



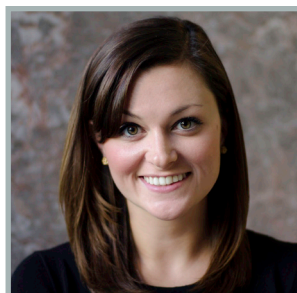
## **DR. AMBER ITLE**

**ACTING WASHINGTON STATE  
VETERINARIAN**



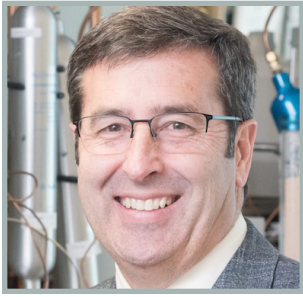
## **ROBBIE PARKE**

**WASHINGTON LIVESTOCK  
IDENTIFICATION PROGRAM  
MANAGER**



## **DANIELLE BECK**

**SENIOR DIRECTOR OF  
GOVERNMENT AFFAIRS, NCBA**



**DR. MARK MCGUIRE**

DIRECTOR OF THE IDAHO AGRICULTURAL EXPERIMENT STATION AND ASSOCIATE DEAN, COLLEGE OF AGRICULTURAL AND LIFE SCIENCES AT THE UNIVERSITY OF IDAHO



**DR. KRISTEN JOHNSON**

PROFESSOR AND INTERIM CHAIR OF THE DEPARTMENT OF ANIMAL SCIENCES AT WASHINGTON STATE UNIVERSITY



**ANDRÉ-DENIS WRIGHT**

DEAN OF THE COLLEGE OF AGRICULTURAL, HUMAN, AND NATURAL RESOURCE SCIENCES AT WASHINGTON STATE UNIVERSITY



**DR. BRENT AUVERMANN**

PROFESSOR OF AGRICULTURAL ENGINEERING AND RESEARCH DIRECTOR AT THE TEXAS A&M AGRILIFE RESEARCH AND EXTENSION CENTER



**BILL LICKLEY**

IDAHO PRODUCER & VICE CHAIRMAN OF THE IDAHO BEEF COUNCIL



**BROCK HOUGH**

AGRI BEEF



**CLAY BICKFORD**

LEWISTON LIVESTOCK MARKET



**SCOTT WHITWORTH**

SUPERIOR LIVESTOCK AUCTION



**REX HOAGLAND**

CS BEEF PACKERS



**DR. NORM RUHOFF**

CLINICAL ASSISTANT PROFESSOR & DIRECTOR OF THE AG COMMODITY RISK MANAGEMENT PROGRAM AT THE UNIVERSITY OF IDAHO

**JOIN US NOVEMBER 11 - 13 IN SUN VALLEY, IDAHO FOR IDAHO CATTLE ASSOCIATION'S ANNUAL CONVENTION  
HUGE TRADESHOW - MEETINGS - NETWORKING OPPORTUNITIES - SOCIALS**



**DIANE FRENCH**

IDAHO DEPARTMENT OF LANDS  
DIVISION ADMINISTRATOR



**CHUCK OLIVER**

U.S. FOREST SERVICE DEPUTY  
DIRECTOR FOR RANGELAND MAN-  
AGEMENT



**PETER DITTON**

IDAHO BLM ASSOCIATE STATE  
DIRECTOR



**MARK ROEBER**

PUBLIC LANDS COUNCIL  
SECRETARY



**JUSTIN WEBB**

EXECUTIVE DIRECTOR OF THE  
FOUNDATION FOR WILDLIFE  
MANAGEMENT



**JARED HEDELIUS**

DISTRICT SUPERVISOR FOR IDAHO  
WILDLIFE SERVICES



**PHIL DAVIS**

IDAHO CATTLE PRODUCER



**MIKE LINNELL**

WASHINGTON STATE DIRECTOR,  
USDA, WILDLIFE SERVICES



**SAMEE CHARRIERE**

WASHINGTON CATTLE PRODUCER

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# Lewiston Country Club Golf Course



THANK YOU TO OUR TOURNAMENT SPONSORS:

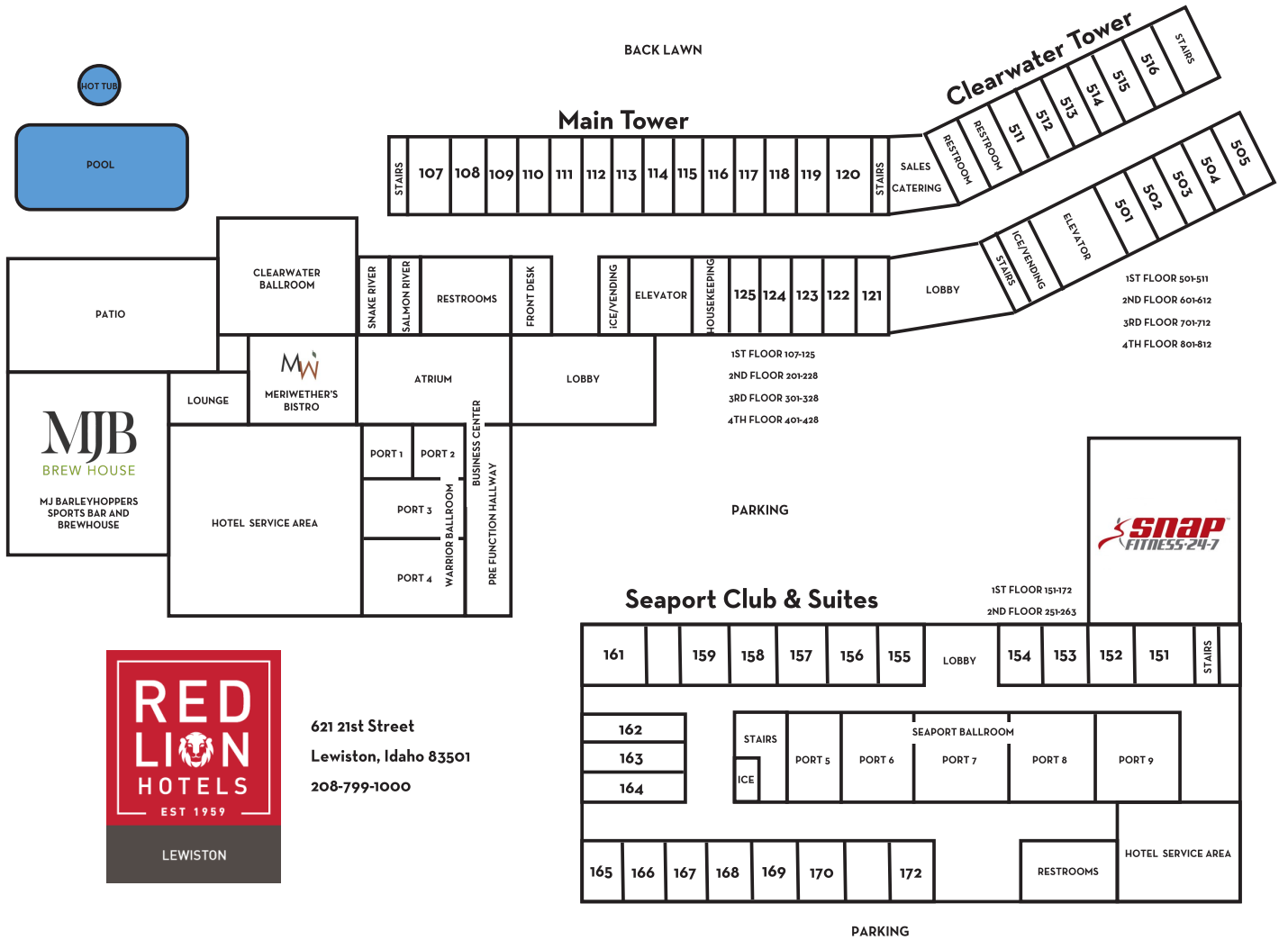


**JOE & DONI  
WAGNER**



# Meeting Notes

# Hotel Map



621 21st Street  
Lewiston, Idaho 83501  
208-799-1000

# THANK YOU TO OUR SPONSORS



DATAMARS



JOE & DONI WAGNER

