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## **THAT'S A WRAP! SUMMER ROUND UP 2019 WAS A RECORD SETTING YEAR**

BOISE (July 5, 2019) The recently concluded Summer Round Up, held in Lewiston, Idaho June 23-25, 2019 was the largest attended mid-year meeting in Idaho Cattle Association's (ICA) recent years, with 254 people in attendance.

This year the Idaho Cattle Association welcomed Washington Cattlemen's Association and Washington Cattle Feeders to partake in the three-day long convention. All associations were well represented by their members and allied industry folks.

Summer Round Up's events were sponsored by our allied industry partners, Boehringer Ingelheim, Datamars, Corteva Agriscience, Performix, Agri Beef, D.L. Evans Bank, Stonebraker Mcquary Insurance, D&B Supply, Intermountain Embryonics, Merck, Scoular, Rabo AgriFinance, MultiMin 90, Allflex, Champion Animal Health, Bayer, CS Beef Packers, Idaho Beef Council, Elanco, Simplot Western Stockmen's, Endovac, KeyAg, Joe & Doni Wagner and Northwest Farm Credit.

The convention offered the opportunity to hear from 28 reputable and influential speakers, including our keynote Marlon Winger with the Natural Resources Conservation Service. There was a total of 13 educational sessions along with multiple activities offered, including a jet boat tour, golf tournament and range tour. Some of the largest attended sessions over the course of the convention covered the topics of disease traceability, interstate cattle movement, livestock identification, predator management, how to build soil health by utilizing livestock, the latest on fake meat, the Pacific Northwest Initiative, and how to choose a marketing technique that best fits your operation's needs.

We want to thank each and every sponsor, attendee, and staff member who made this event successful. We look forward to next year's Summer Round Up and hope that you will join us next June.

Be sure to keep up to date with the latest happenings at the Idaho Cattle Association at [www.idahocattle.org](http://www.idahocattle.org). ICA's annual convention and trade show will be held November 11-13, 2019 in Sun Valley, Idaho. We hope to see you there.

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### About the Idaho Cattle Association

The Idaho Cattle Association works on behalf of the more than 10,000 cattle producers in the state of Idaho and has a membership of nearly 1,000 members. It is the only organization in the state that deals exclusively with the needs, interests and welfare of Idaho's cattle industry. To join the Idaho Cattle Association today please visit [www.idahocattle.org](http://www.idahocattle.org).

