



IDAHO CATTLE ASSOCIATION

ANNUAL CONVENTION & Trade Show

NOVEMBER 15-17, 2021

The ICA Annual Convention held in Sun Valley is an event focused on dialogue with members surrounding issues facing the cattle industry, as well as informative & entertaining presentations with some of the industry's most renowned experts. We will showcase vendors and speakers that provide value to you and your operation - to ensure that you leave our convention with a strong network of friends and an arsenal of beneficial knowledge.

ACTIVITIES & SPEAKERS TO LOOK FORWARD TO

The ICA takes pride in introducing our members to speakers and activities that will benefit you, whether you are a cow-calf producer, feeder, or allied industry representative. This year will feature Cattlemen's College sponsored by Zoetis, and the Idaho Beef Council Luncheon, in addition to several breakout sessions with topics ranging from animal health issues, state politics, public lands, and sustainability. Additionally, Dr. John Church of Thompson Rivers University in British Columbia will be presenting on precision ranching through the use of unmanned aerial vehicles to remotely monitor both cattle and pastures. You will have the opportunity to attend the famous President's Banquet, where you will enjoy expertly prepared prime rib alongside great company.

TRADE SHOW STROLLING SUPPER & AUCTION

Multiple carving stations will provide options for every palate while you visit more than 60 exhibitors to discover the latest and greatest products available to ranchers on the market. This uniquely styled meal will allow for a flavor-filled excursion as you network and prepare to raise your paddle during the Idaho Cattle Political Action Committee fundraising auction.

KEYNOTE SPEAKER

Shawn Williams, self appointed cowboy poet & fashion reporter, puts his spin on old-school cowboy skills while staying stylish in the process. His keynote address is sure to leave you in stitches during this event to remember.



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NOVEMBER 15-17, 2021 SUN VALLEY, IDAHO

ATTENDEE REGISTRATION FORM

Early registration deadline is Friday, Oct. 29, 2021

Attendee One: _____

Attendee Two: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

PACKAGE CHOICES

| EVENT | PRICE | ATTENDEES | TOTAL |
|---------------------|----------|-----------|----------|
| Meetings Only | \$70 (x) | _____ = | \$ _____ |
| Monday Dinner | \$55 (x) | _____ = | \$ _____ |
| Tuesday Breakfast | \$40 (x) | _____ = | \$ _____ |
| Beef Checkoff Lunch | \$45 (x) | _____ = | \$ _____ |
| Presidents Banquet | \$65 (x) | _____ = | \$ _____ |



COMPLETE PACKAGE

\$250

No. of attendees _____

Total \$ _____

PAYMENT INFORMATION

CARD CASH CHECK

Credit Card Number: _____

Exp. Date: _____

Name on Card: _____

City: _____ State: _____

Zip: _____ Email: _____

Phone: _____ Total Amount: _____

Please return your payment and registration form to the ICA office by Friday, Oct. 29. Forms can be emailed to michelle@idahocattle.org or mailed to Idaho Cattle Association, P.O. Box 15397, Boise, Idaho 83715. Meal availability cannot be guaranteed after the registration deadline. Registration prices will increase on site. In the event of a cancellation, ICA will refund the full registration amount up to Oct. 29.

NAME TAG INFORMATION

Please list attendees and how they want their name tag to appear:

Attendee: _____

City: _____

Attendee: _____

City: _____

DON'T FORGET!

Registration available online

Save a stamp and sign up at IdahoCattle.org/events-meetings.

Reserve your room today

Call the Sun Valley Resort at (800) 786-8259 to make room reservations. Be sure to mention the Idaho Cattle Association block of rooms.

Registration questions? Call the Idaho Cattle Association office at (208) 343-1615.