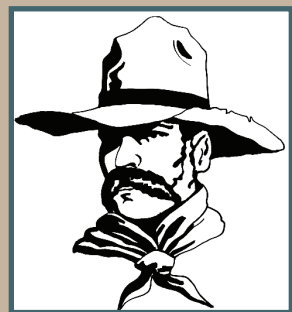


# IDAHO HAS MORE COWBOYS

YOU JUST CAN'T SEE THEM FROM

THE



ROAD

NOV. 12TH - 14TH

SUN VALLEY, ID

IDAHO CATTLE ASSOCIATION'S ANNUAL CONVENTION AND TRADE SHOW

Tuesday

November 13th

## FEEDBUNK BREAKFAST

7:30 AM - 8:45 AM Breakfast

Join us for an update and demonstration from the Idaho State Brand Department and the Idaho State Department of Agriculture regarding their technology updates for inspection and traceability.

## RIDING FOR THE BRAND

9:00 AM - 9:45 AM Council Sessions  
Feeder Session and Cow-Calf / Purebred Session.

LIPHA TECH

## CHECKIN' WATER

9:45 AM Refreshment Break



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## SADDLE 'EM UP

10:00 AM General Session  
Idaho State Department of Agriculture  
Director - Celia Gould

Learn about the future and the programs the state of Idaho is working with to promote the beef industry and Idaho agriculture.

Rabobank



## CULLING THE HERD

11:00 AM Resolutions & Policy

Be a part of conversations and lend your voice to the decisions that will determine ICA's position on issues that directly affect you and your operation.

## CHECKOFF LUNCHEON

12:30 PM - 2:00 PM

IDAHO BEEF  
COUNCIL

## GATHERING THE HERD

2:00 PM - 3:30 PM Membership Meeting

ICA members come together to cast their final votes on resolutions and leadership nominations.

## HEAD 'EM & HEEL 'EM

4:00 PM - 5:00 PM National Policy Update

Colin Woodall, NCBA Senior Vice President of Government Affairs & Jennifer Houston, NCBA 2018 President Elect



## PICK OF THE PEN

5:30 PM - 6:30 PM President's Reception



## 6:30 PM Presidents Banquet

Salute our outgoing ICA President Tucker Shaw and welcome Marty Gill as the 2018-2019 ICA President. Pay tribute to retiring ICA Board of Directors, and welcome those who have been chosen to fill vacancies on the board.

D. L. Evans Bank  
"Idaho's Hometown Community Bank Since 1904"



Wednesday  
November 14th

## THE FINAL PRODUCT

8:30 AM Closing Session

Join the University of Idaho's meats professors Dr. Phil Bass and Dr. Michael Collie as they take a look at the quality of our final product.

Monday  
November 12th

## HEADED TO MARKET

10:00 AM Trade Show Opens

## OPEN THE GATE

1:00 PM Opening Session

Bruce Vincent is a third generation logger from Libby, Montana.

Bruce shares firsthand knowledge of how the timber industry spent enormous resources fighting and wasted years of opportunity by not leading the charge to implement their own vision of forestry in America. He will help us understand what our industry can do to avoid the same pitfalls.

## CHECKIN' WATER

2:00 PM Refreshment Break



## SORT OUT YOUR FAVORITES

2:15 PM Break Out Sessions

Public Lands - Ethan Lane

Environmental Policy - Scott Yeager

Quick Books - Cassie Johnson

Idaho Rangeland Resources Commission -

Gretchen Hyde (description on next column)

Choose your top two favorite topics and enjoy two 50 minute sessions, with experts and issues that mean the most to you and your operation.

## CATTLEWOMEN'S SOCIAL

4:30 PM

See how you can help promote the continued success of the Idaho CattleWomen.

## CATTLEMEN'S COLLEGE

4:30 PM - 6:30 PM

Presented by Zoetis & Northwest Farm Credit Services

Planning for next year Right Now. NWFC's: Management Strategies and Concepts for a strong financial future. Zoetis: Management Opportunities to make your marketable product more valuable.



## GRAZE AND CO-MINGLE

6:30 PM Trade Show Dinner and Auction

Mingle with over 60 exhibitors while servers present you with savory food options throughout the night. Then raise your paddle during the PAC fundraising auction.



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