



FOR IMMEDIATE RELEASE
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The Idaho Cattle Association Awards Friend of the Industry, Beef Industry Leader of the Year

BOISE, Idaho – The Idaho Cattle Association (ICA) recently presented awards for Friend of the Industry, as well as Beef Industry Leader of the Year at their Annual Convention, held in Sun Valley, Idaho November 14-16, 2022.

John Ruhs, retired Bureau of Land Management (BLM) Idaho State Director was the recipient of the 2022 Friend of the Industry Award. At the ceremony when presenting the award, Idaho Rangeland Conservation Partnership (IRCP) Coordinator, Brenda Richards touted Ruhs as ‘someone who has served in numerous capacities and always brings the integrity, hard work, honesty, and knowledge of the tasks at hand to the table.’ Richards went on to detail Ruhs as ‘an individual who not only works with others... but one who empowers people in the area where their strengths can shine, with the intention of seeing the big picture and doing the right thing for the right reasons.’

Senator Carl Crabtree, of Grangeville, was awarded the Beef Industry Leader of the Year Award for 2022. Wyatt Prescott presented the award and detailed Senator Crabtree’s ‘tireless work in the Idaho Legislature defending and supporting agriculture and the beef industry’ during his 6 years as a Senator, as well as a past president of the ICA. Crabtree was not available to receive the award in person at the time of the convention.

The Idaho Cattle Association works to preserve, promote, and protect Idaho’s cattle industry and its volunteer leadership from across the state is a critical part in achieving this mission and hearing the voices of the industry.

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About the Idaho Cattle Association

The Idaho Cattle Association works on behalf of the more than 10,000 cattle producers in the state of Idaho and has a membership of nearly 1,000 members. It is the only organization in the state that deals exclusively with the needs, interests and welfare of Idaho’s cattle industry. To join the Idaho Cattle Association today please visit www.idahocattle.org.

