

FOR IMMEDIATE RELEASE February 7, 2024 CONTACT: Morgan Lutgen Director of Membership & Industry Engagement (208) 343-1615 <u>morgan@idahocattle.org</u>

Idaho Rancher Kim Brackett elected as NCBA Policy Division Chair

BOISE, Idaho – Kim Brackett, a Three Creek, Idaho rancher, was elected as the Policy Division Chair for the National Cattlemen's Beef Association (NCBA) during the organization's annual convention, held in Orlando, FL. A Wyoming native, Brackett is an owner-operator of Brackett Ranches LP in partnership with her husband, Ira, a 5th generation Idaho rancher. In this leadership role, Brackett will serve as part of NCBA's officer team and oversee the formation of policy for the organization during her 1 year term.

Brackett has a longstanding history of leadership within the beef cattle industry, where she is currently serving as the Chair of the National Cattle Industry 2025 Long Range Planning Committee, a Board Member for U.S. CattleTrace, and as a part of the Beef Quality Assurance (BQA) National Advisory Board. Additionally, she has served in premier leadership roles including Chair of the Cattlemen's Beef Board, Chair of the Idaho Beef Council and recently completed a term as the President of the Idaho Cattle Association.

With a background of over 20 years in agriculture leadership, Brackett is often sought as an industry speaker on the topics of sustainability & regenerative ranching, as well as animal care & handling. Brackett Ranches LP operates primarily on federal grazing allotments and Brackett is a vocal advocate for rancher's ability to steward both land and wildlife through utilization of grazing as a part of public lands multiple use.

Brackett resides in Three Creek, Idaho with her husband and 4 children.

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About the Idaho Cattle Association

The Idaho Cattle Association works on behalf of all segments of the beef industry in the state of Idaho and has a membership of over 1,000 members. It is the only organization in the state that deals exclusively with the needs, interests and welfare of Idaho's cattle industry. To join the Idaho Cattle Association today please visit www.idahocattle.org.

