



FOR IMMEDIATE RELEASE  
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## Idaho Cattle Association Welcomes New Staff Member

BOISE, Idaho – The Idaho Cattle Association (ICA) is pleased to welcome Montana MacConnell to the association in the role of Member Programs and Services Manager.

Montana grew up on her family's cow-calf operation outside of Arco, ID, where she learned to manage cattle on a working landscape from her parents, Anne and Monte MacConnell. Her passion for agriculture continued, and in May, she graduated from the University of Idaho with honors and a bachelor's of Animal and Veterinary Science, with an emphasis in Animal Production. While at U of I, Montana was heavily involved in extracurricular activities including Kappa Kappa Gamma sorority, Women in Ag Club, Collegiate Young Farmers and Ranchers, UI Meat and Livestock Evaluation Team, and served as the '23-'24 Student Idaho Cattle Association (SICA) President. Before graduating, she received the Alumni Award of Excellence and AVFS Department Student Leader of the Year Award.

In this role, Montana will be working with producers and industry partners to help forge connections on a variety of levels, while providing additional value through communications, member recruitment and event facilitation. With Montana's addition to the ICA staff, Morgan Lutgen assumes the role of Director of Communications & Industry Relations. Lutgen has been with ICA since 2021 and is a 2007 graduate of Texas A&M University.

For more information on the Idaho Cattle Association or to learn how to become a member, visit [www.idahocattle.org](http://www.idahocattle.org).

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### About the Idaho Cattle Association

The Idaho Cattle Association works on behalf of the more than 10,000 cattle producers in the state of Idaho and has a membership of over 1,000 members. It is the only organization in the state that deals exclusively with the needs, interests and welfare of Idaho's cattle industry. To join the Idaho Cattle Association today please visit [www.idahocattle.org](http://www.idahocattle.org).

