



FOR IMMEDIATE RELEASE
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The Idaho Cattle Association Holds Summer Round Up Event

BOISE, Idaho – The Idaho Cattle Association (ICA) recently held its annual summer meeting in Lewiston, ID June 24-25, 2024. The event was last held in Lewiston in 2019.

2024's meeting featured sessions on a variety of topics. A portion of attendees opt for participation in either the 'range tour' or annual golf tournament- this year's tour visited beef facilities & programs located in Moscow at the University of Idaho, while the golf tournament was played at Bryden Canyon Golf Course in Lewiston.

John Nalivka, President of Sterling Marketing, and Angela Vesco of Superior Livestock discussed the current cattle market, while other sessions included topics of land use, animal health, fence laws, and Idaho's political landscape as it pertains to agriculture in the state and the upcoming election. Other special presenters included Idaho Department of Lands Director Dustin Miller, Idaho Beef Council's CEO T.K. Kuwahara, Riverwood Strategies Todd Cranney, Public Lands Council Board Member Ron Cerri, National Cattlemen's Beef Association Executive Director of Marketing Lara Weiler, John Richards with Sawtooth Law Offices, Idaho State Department of Agriculture's Director Chanel Tewalt and Deputy Director Lloyd Knight, and National Cattlemen's Beef Association Senior Director of Government Affairs Tanner Beymer.

The Idaho Cattle Association works to preserve, promote, and protect Idaho's cattle industry and its volunteer leadership from across the state is a critical part in achieving this mission and hearing the voices of the industry. ICA will hold its annual member meeting November 11-13, 2024, in Sun Valley, Idaho.

A list of current board members and additional resources can be found on the Idaho Cattle Association's website, <https://www.idahocattle.org>.

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About the Idaho Cattle Association

The Idaho Cattle Association works on behalf of the more than 10,000 cattle producers in the state of Idaho and has a membership of nearly 1,000 members. It is the only organization in the state that deals exclusively with the needs, interests and welfare of Idaho's cattle industry. To join the Idaho Cattle Association today please visit www.idahocattle.org.

