



For immediate release: August 8, 2019

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ICA BOARD MEMBER RYAN STEELE SELECTED AS NCBA'S YOUNG BEEF LEADER ADVISORY GROUP REGION 5 REPRESENTATIVE

Boise, Idaho – August 8, 2019 – Idaho Cattle Association (ICA) Board Member Ryan Steele of Idaho Falls was selected by his industry peers from across the region to serve as NCBA's Young Beef Leader (YBL) Advisory Group Region 5 Representative during the 2019 Cattle Industry Summer Business Meeting held in Denver, CO, July 29th – August 1st, 2019.

YBL is focused on educating, engaging and developing the next generation of beef industry leaders, and Steele will be a great asset to this group. Steele will serve a two-year term, working alongside NCBA's Policy Division Regional Vice President and will hold a seat on NCBA's Executive Committee representing the interests of young producers nationwide.

Serving as the Region 5 Representative, Steele will coordinate with state, regional and national offices. He will also act as an informational resource for fellow colleagues, explore funding opportunities in coordination with states, and stay involved in current state and national government affairs.

ICA is proud to be represented at the national level by Ryan Steele in his new position as the YBL Region 5 Representative. Steele's efforts will greatly compliment ICA's efforts to strengthen the voice of the Idaho cattle producer and make our issues heard across the country. Steele, who has served on the ICA board since 2016, has all of the tools necessary to excel in his next venture with YBL.

To find out more on NCBA's Young Beef Leader (YBL) Advisory Group, please visit:

<https://www.ncba.org/youngbeefleaderprogram.aspx>.

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About the Idaho Cattle Association

The Idaho Cattle Association works on behalf of the more than 10,000 cattle producers in the state of Idaho and has a membership of nearly 1,000 members. It is the only organization in the state that deals exclusively with the needs, interests and welfare of Idaho's cattle industry. To join the Idaho Cattle Association today please visit

www.idahocattle.org.

