

YOUNG CATTLEMEN'S COLLEGE

APPLY TODAY!

Background: With the beef industry changing so rapidly, identifying and educating leaders to help guide and strengthen the industry has never been so important. Because NCBA serves the grassroots trade association representing the U.S. beef cattle industry, it is our responsibility to see that leadership development is successful. That is why we continue to offer Young Cattlemen's Conference (YCC). The YCC tour has proven to be an effective vehicle in identifying and developing potential leaders. Over 950 cattlemen and women have graduated from the YCC program since its inception in 1980. Many of these alumni participate in committees and councils and even more serve on the board of directors. Several presidents and officers of NCBA and predecessor organizations have also participated in YCC. This program has become and will continue to be the cornerstone of leadership training efforts within the cattle industry.



“I’d been told by several past Young Cattlemen’s Conference attendees that this was a trip of a lifetime. That statement is nothing short of true. The opportunity to see and network with the beef industries leaders in every faucets was unbelievable. Being provided with hands on training and implement those skills in lobbying on Capital Hill reignited my passion for politics and gave me the confidence to work for our beef community at the national level. Not to mention friendships that I created through this trip will last a lifetime.

It’s hard to pinpoint one highlight of the trip, but the experience of Capital Hill and meeting with the Idaho delegation was empowering.

Thank you to the Idaho Cattle Association for selecting me to represent our great state for this program!” - Maddee Moore, 2018 YCC Recipient

INTERESTED IN APPLYING FOR THE 2019 YCC TOUR? PLEASE EMAIL YOUR COVER LETTER EXPLAINING WHY YOU WOULD BE THE BEST FIT CANDIDATE TO: CAMERON@IDAHOCATTLE.ORG SUBJECT LINE: YCC APPLICATION

